

Section 1: 8-K (8-K)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (date of earliest event reported): September 9, 2019

Commission File Number: 1-11917



FBL Financial Group, Inc.

FBL FINANCIAL GROUP, INC.

(Exact name of registrant as specified in its charter)

Iowa

42-1411715

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

5400 University Avenue, West Des Moines, Iowa

50266-5997

(State or other jurisdiction of incorporation or organization)

(Zip Code)

(515) 225-5400

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Securities Exchange Act of 1934:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, without par value	FFG	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

James P. Brannen, Chief Executive Officer of FBL Financial Group, Inc. (the "Company"), has notified the Company's Board of Directors that he plans to retire in early 2020.

A copy of the news release announcing Mr. Brannen's retirement is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	News release of FBL Financial Group, Inc. dated September 12, 2019
104	The cover page from this Current Report on Form 8-K, formatted in Inline XBRL and included as Exhibit 101.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 12, 2019

FBL FINANCIAL GROUP, INC.

By /s/ Donald J. Seibel
Donald J. Seibel
Chief Financial Officer

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Section 2: EX-99.1 (NEWS RELEASE)

FOR IMMEDIATE RELEASE

Thursday, September 12, 2019

CONTACT:

Kathleen Till Stange, V.P. Corporate & Investor Relations
(515) 226-6780, Kathleen.TillStange@FBLFinancial.com

FBL Financial Group Chief Executive Officer Jim Brannen to Retire

West Des Moines, Iowa, September 12, 2019 - FBL Financial Group, Inc. (NYSE: FFG) today announced that James P. (Jim) Brannen, Chief Executive Officer, has notified the board of directors that he plans to retire in early 2020.

In announcing his plans, Jim stated, “It has been an absolute honor and privilege to work for such a great organization for the past 29 years. I have been fortunate to have been able to work alongside the most talented team in the industry and the best distribution force, the Farm Bureau Financial Services agents and their teams. I am so proud of what we have accomplished together, protecting the livelihoods and futures of our client/members, and partnering with the Farm Bureau to help service the needs of rural America. With our significant emphasis on leadership development and succession planning, I know the best years for our organization lie ahead.”

Commenting on this announcement, Chairman of the Board Craig D. Hill, said, “On behalf of FBL Financial Group and our Board of Directors, I want to thank Jim for his leadership and many years of service. We have been fortunate to have Jim serve as Chief Executive Officer. He has had a deep commitment to the Farm Bureau marketplace and has contributed greatly to FBL Financial Group’s success. During Jim’s tenure as CEO, FBL has been financially strong, with an excellent capital position. We achieved several milestones during his tenure including record revenues, record earnings and an all-time high stock price. We have also had a strong track record of returning significant capital to shareholders each year.”

Brannen has served as FBL Financial Group’s Chief Executive Officer since August of 2012. He has been with the company for 29 years, holding various key positions in finance and executive management including Chief Executive Officer, Chief Financial Officer, Chief Administrative Officer and Treasurer.

Mr. Hill noted the FBL Financial Group board would anticipate naming a new Chief Executive Officer prior to the end of the year.

FBL Financial Group is a holding company with the purpose to protect livelihoods and futures. Operating under the consumer brand name Farm Bureau Financial Services, its affiliates offer a broad range of life insurance, annuity and investment products distributed by multiline exclusive Farm Bureau agents. In addition, FBL Financial Group manages all aspects of two Farm Bureau affiliated property-casualty insurance companies for a management fee. Headquartered in West Des Moines, Iowa, FBL Financial

Group is traded on the New York Stock Exchange under the symbol FFG. For more information, please visit www.fblfinancial.com and www.fbfs.com.

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