

Section 1: 8-K (8-K 7.17.19)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (date of earliest event reported): July 17, 2019

FBL Financial Group, Inc.

(Exact name of registrant as specified in its charter)

Iowa	1-11917	42-1411715
(State of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
5400 University Avenue, West Des Moines, Iowa		50266-5997
(Address of principal executive offices)		(Zip Code)
	(515) 225-5400	
	(Registrant's telephone number, including area code)	

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Securities Exchange Act of 1934:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, without par value	FFG	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On July 17, 2019, FBL Financial Group, Inc. (the “Company”) announced the appointment of Kelli Eddy as Chief Operating Officer - Life Companies, effective August 21, 2019. Her appointment follows the previously announced retirement of Raymond W. Wasilewski, who plans to remain as an employee and officer of the Company through year-end 2019.

Ms. Eddy, age 58, most recently served as Senior Vice President, Life Operations, for Voya Financial, Inc. (previously known as ING U.S., Inc.) from 2012 to March 2019, with responsibilities for individual life underwriting, employee benefits medical underwriting, medical department operations, new business operations, individual life executive benefits, life insurance operations strategy and execution, and life insurance risk management.

A copy of the news release announcing the appointment of Ms. Eddy is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	News release of FBL Financial Group, Inc. dated July 17, 2019

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 17, 2019 **FBL FINANCIAL GROUP, INC.**

By /s/ Donald J. Seibel
Donald J. Seibel
Chief Financial Officer

[\(Back To Top\)](#)

Section 2: EX-99.1 (EXHIBIT 99.1 NEWS RELEASE 7.17.19)

FOR IMMEDIATE RELEASE

Wednesday, July 17, 2019

CONTACT:

Kathleen Till Stange, V.P. Corporate & Investor Relations
(515) 226-6780, Kathleen.TillStange@FBLFinancial.com

Kelli Eddy to Join FBL Financial Group as Chief Operating Officer

West Des Moines, Iowa, July 17, 2019 - **FBL Financial Group, Inc. (NYSE: FFG)** today announced that Kelli Eddy will join the company as Chief Operating Officer - Life Companies in mid-August. She will succeed Raymond W. (Ray) Wasilewski, who plans to retire at year-end 2019. In this role, Eddy will be a member of FBL's management team and have overall responsibility for the operations of Farm Bureau Life Insurance Company, FBL Financial Group's primary operating subsidiary.

"We are excited to have Kelli join FBL Financial Group. She has extensive operational and leadership experience and a demonstrated record of driving operational success and business performance," said James P. Brannen, FBL Financial Group's Chief Executive Officer. "Kelli's proven experience and underwriting and operations background will allow her to continue Farm Bureau Life's impressive track record of success."

Eddy most recently served as Senior Vice President Life Operations for Voya Financial where she was responsible for underwriting, new business, risk management, strategy and execution. Prior to that she was Senior Vice President and Chief Life Underwriter with ING, and held underwriting positions with Security Life of Denver and Guardian Life Insurance. Eddy holds a B.S. from the University of Montana.

FBL Financial Group is a holding company whose purpose is to protect livelihoods and futures. Operating under the consumer brand name Farm Bureau Financial Services, it offers a broad range of life insurance and annuity products distributed by multiline exclusive Farm Bureau agents. In addition, FBL Financial Group manages all aspects of two Farm Bureau affiliated property-casualty insurance companies for a management fee. Headquartered in West Des Moines, Iowa, FBL Financial Group is traded on the New York Stock Exchange under the symbol FFG. For more information, please visit www.fblfinancial.com and www.fbfs.com.

[\(Back To Top\)](#)